



Evaluation Consultant

Superpower of Looking project role

About Art UK

Art UK is a cultural education charity on a mission to make the art in UK public collections accessible to everyone, for enjoyment, learning and research. We enable global audiences to learn about the nation's art collection by digitising artworks, telling the stories behind the art and creating exciting opportunities for public interaction with art, both online and offline.

Originally focused on oil paintings, our scope has recently widened to include prints, drawings and watercolours. Our current major project is documenting and digitising the nation's sculptures – both in collections and in public spaces. This project has major funding from the Heritage Lottery Fund and is due to be completed in 2020.

We play a major role supporting public art collections, by improving their accessibility and sustainability. Although we are a relatively small charity, our platform is shared by over 3,250 UK art collections and over two million people use our website each year. No other country in the world has a resource like Art UK.

Art UK is the operating name of the Public Catalogue Foundation, a charity registered in England and Wales (1096185) and in Scotland (SC048601). For more information, please visit artuk.org.

About the Superpower of Looking

The Superpower of Looking is an initiative that will transform the visual literacy skills of primary school children. Using the world of art and images, the initiative will equip these children with invaluable life skills, helping them to really observe, question and understand the world around them, while also encouraging a love of art.

While its overriding focus will be to endow children aged 7 to 11 with vital life skills, at a practical level it will also enable teachers to deliver many aspects of the Key Stage 2 (KS2) Art and Design curriculum as well as contributing to the PHSE curriculum and encouraging an awareness of citizenship. Using a film, an associated lesson plan and follow on activities, four schools in London will test a 'toolkit' style resource, developed by the Superpower of Looking project team.

The Superpower of Looking will run until the end of January 2020 with activity in schools happening across the autumn term (Sep, Oct, Nov, Dec 2019).

Project evaluation

We are seeking to evaluate the success of the pilot project in four different school settings. The evaluation will include:

- Designing a framework which uses quantitative and qualitative data to report an overall picture of the pilot project's success
- Setting up tools to capture data from teachers, pupils and other project stakeholders
- Recommendations for scaling up the pilot to reach beyond London-based schools

The evaluation will largely be undertaken by the Project Manager who will hold the relationship with the four pilot schools, and your role will be to work with the Project Manager to ensure the evaluation methodologies are obtaining the information and data required. As the Evaluation Consultant you may also be required to visit the pilot schools to undertake evaluation in-person where necessary.

Three project evaluation areas have been identified and will be monitored to ensure that the full potential of the project is achieved:

- Impact on pupil's visual literacy skills development
- Effectiveness of digital resources to support Key Stage 2 Art and Design Curriculum teaching
- Ability for the project to be scaled nationally

About you

You will have experience developing and implementing monitoring and evaluation systems, ideally with experience delivering these in support of arts projects in a school environment. You will have experience analysing monitoring, evaluation and impact assessment data in order to draw meaningful conclusions and reports, with first-class written communication skills.

You will enjoy working with a wide range of people and be a good communicator with excellent IT skills, self-motivation and reliability. You will be interested in art and its potential for transforming the lives of young people, and will be excited about working with a young digital organisation that is transforming access to the nation's art. The pilot is London-based and so we are seeking an applicant who is based in or around the capital.

Key responsibilities

As the Evaluation Consultant you will develop the framework and design methodologies for the evaluation programme for the Superpower of Looking pilot project, issuing a final report upon completion to summarise the evaluation findings and recommendations.

You will support the project team in developing evaluation processes appropriate for the evaluation of the different elements of the project including a film, toolkit and lesson plans, and will work with the project team to develop the tools to collect and collate evaluation data.

You will produce a final report of evaluation findings and recommendations at the end of the project, assessing the success of the project activities against a set of key outcomes.

Throughout the evaluation programme you will recommend ways of embedding best practice evaluation for Art UK and will consider recommendations for scaling the project beyond the pilot.

Payment and appointment terms

The budget for this work is £2,000 (+ VAT), inclusive of expenses. Payments will be made within 30 days of receipt of invoices submitted for work completed, with the final 50% of the project fee due on submission of the final report.

The Evaluation Consultant will be appointed for the remainder of the project term, until January 2020 when the final report will be due.

Proposal to tender

Your proposal to tender for this work should be no longer than two pages of text (not including a CV, which can also be attached).

The tender should include details of:

- An initial response to the evaluation required
- Details of your relevant experience and skills in relation to this consultancy role
- Reference to any other personnel who would work on the project
- Two references from clients for whom you have carried out similar work
- Information on your professional indemnity insurance

Application

Please submit tender documents to recruitment@artuk.org by 9am on Monday 29th July.

Interviews will be held by Skype call after the application deadline, and the work is to start as soon as possible after appointment.

All applications will be acknowledged after the appointment has been made.